



PLAN VIVO STAKEHOLDER EVENT: SUMMARY & REPORT

Celebrating 25 years of Impact & Scaling with Care

27th / 28th September 2022



PLAN VIVO
For nature, climate and communities

Dear Partners, Friends & Stakeholders,

Our sincerest thanks for attending the Plan Vivo stakeholder event last month. It was fantastic to see so many of the Plan Vivo network and long-standing supporters together, in person, and to welcome many new and prospective partners.

Plan Vivo was born out of a desire to engage and incentivise those at the sharp end of climate change (smallholders and communities). This was first realised through our fledging project Scole'te (managed by Ambio and based in Mexico) back in the 1990s. Since, Plan Vivo has grown from strength to strength, and we now have a portfolio of 27 certified projects, spanning 21 countries, and a growing pipeline.

Our ambition to 'Scale with Care' in the next five years highlights the exponential growth of the Voluntary Carbon Market and increased interest in Plan Vivo and the Standard. The aim of our anniversary event was to demonstrate our belief that we - together with our network - have the value of scaling the Plan Vivo model, and to demonstrate the wealth of experience and knowledge built within our network over this past quarter century.

As we look to the next 25 years and beyond, we are grateful and thankful to those who have supported - and continue to support - our vision to make the VCM a more inclusive, accessible and community-focused space.

We hope you enjoyed the event, here's to the next chapter and the next 25 years!

With best wishes,

Keith & the Plan Vivo Team



PROJECTS & STANDARD UPDATE DAY: SUMMARY

Tuesday, 27th September | Plan Vivo office, Edinburgh

Aim

To bring together existing projects and market partners for informal discussions / Q&A, with a focus on the updated version of the Plan Vivo Standard (V5.0).

Agenda

Welcome presentation, Keith Bohannon, CEO

Standard Update presentation

Individual 1-1 meetings with the Plan Vivo team

Informal networking drinks (we must thank Tim Whitley from COTAP, for kindly sponsoring these drinks).

Key Takeaways

While there was acknowledgment that there would be work for projects to do (to comply with V5.0) there was strong support for the new version of the Standard and its direction.

[ACCESS PRESENTATIONS](#)

CELEBRATING 25 YEARS OF IMPACT & SCALING WITH CARE: SUMMARY

Wednesday, 28th September | Dovecot Studios, Edinburgh

Aim

The celebrate 25 years of Plan Vivo delivering impact for nature, climate and communities and to outline and discuss strategic plans for 'Scaling with Care'.

Key Takeaways

- The Plan Vivo Model has demonstrated credibility and impact over the last 25 years. We must continue to tell that story.
- Strengthening regional presence is a key priority.
- Strong support for the development and launch of a biodiversity standard (PV Nature).
- Plan Vivo needs to build on the project incubator idea to provide support for pipeline projects.
- The market opportunity is there to scale up our impact . We must do this in a way that stays true to our values.
- Within the Plan Vivo network we have the knowledge and experience needed to 'Scale with Care'.

CELEBRATING 25 YEARS OF IMPACT & SCALING WITH CARE: SUMMARY

Wednesday, 28th September | Dovecot Studios, Edinburgh



Animation: Who are Plan Vivo?

[PLAY ANIMATION](#)

Plan Vivo's Impact, Keith Bohannon, CEO.

[ACCESS SLIDES](#)



Discussion Groups:
Biodiversity, Markets & Projects

[DISCUSSION
GROUP
SUMMARIES](#)

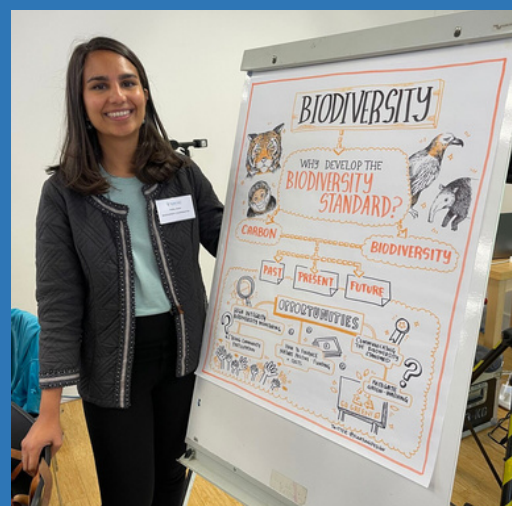
[DISCUSSION
GROUP
SLIDES](#)

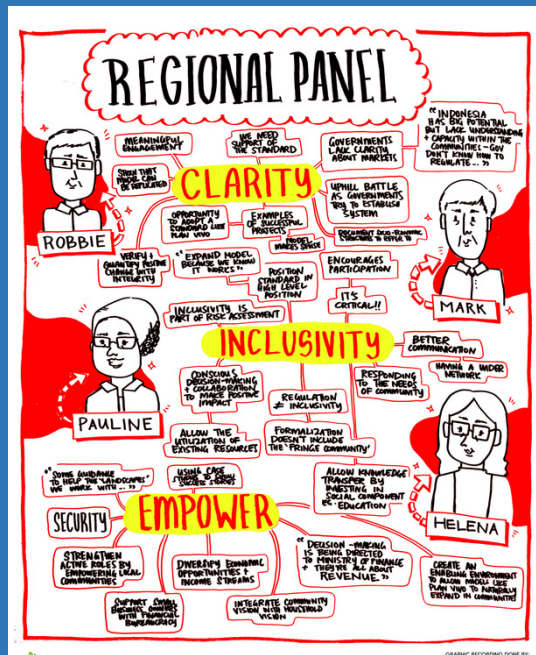
Welcome with Julian Gayfer, Head of Plan Vivo's Board of Trustees



Acorn Introduction

[ACCESS SLIDES](#)





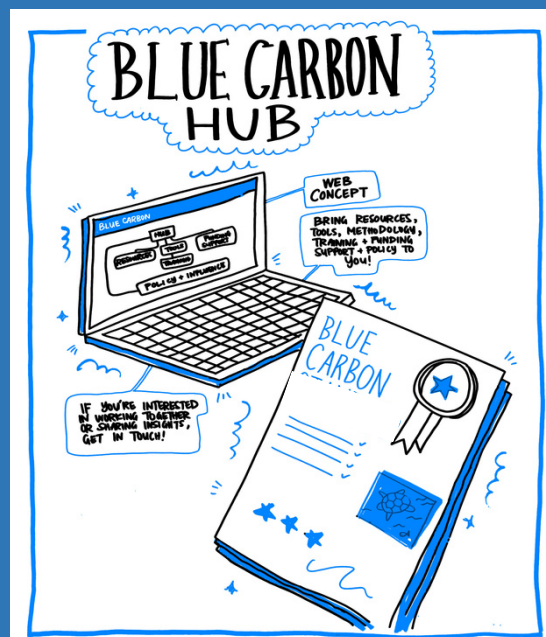
Scaling with Care Panel:

What does 'scaling with care' look like from different perspectives?

PANEL RECORDING

KHASI HILLS
RECORDING

BUJANG RABA
RECORDING

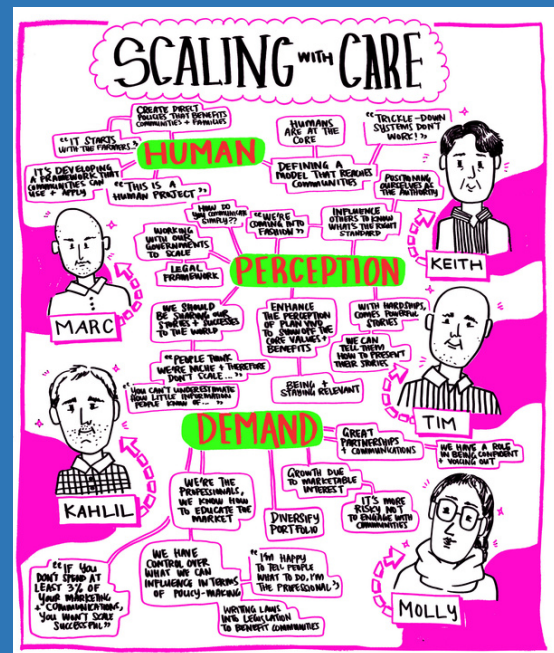


Celebrating 25 years of impact alongside Scolel'te (AMBO), the first Plan Vivo certified project

Regional Panel: How do we strengthen our regional presence/ What are the opportunities for Plan Vivo in each region?

PANEL RECORDING

ACCESS SLIDES



Introduction to the
Blue Carbon Hub

PROMOTIONAL VIDEO



ANNIVERSARY
VIDEO

25 years
of
Impact

Over 100,000 people

engaged in Plan Vivo certified projects

\$25 million (USD)

directly to participants

7 million tCO₂

planned emissions reductions

285,000

ha under sustainable
management



PLAN VIVO
For nature, climate and communities

Photo credit: Trees for Global Benefits | ECOTRUST

List of resources

Resource Pack:

<https://www.dropbox.com/sh/w336kn2nkdjl1w/AAC98lqajmYH9mEZc8F5A3xga?dl=0>

Regional panel recording: <https://youtu.be/tDjvBWYYa-8>

Scaling with Care panel recording: <https://youtu.be/M62rKnqqZnc>

Khasi Hills recording: <https://www.youtube.com/watch?v=J5PTBiYmDKM>

Bujang Raba recording: https://www.youtube.com/watch?v=ajbeBV_xHcs

Discussion Group Summaries:

<https://www.planvivo.org/Handlers/Download.ashx?IDMF=973da08c-6b9c-49df-a37c-b4abebd123cf>

Blue Carbon Hub Video: https://www.youtube.com/https://www.youtube.com/watch?v=v7m_nvAp-D4

Celebratory Anniversary Video: <https://youtu.be/vCEj11KhJDg>

Credits

Graphic Recordings

The Floating Designer:

<https://www.floatingdesigner.com/>

Panel Discussion Recordings

Video Production Edinburgh:

<https://www.videoproductionedinburgh.co.uk/>

Photo Credits (page 1)

Drawa Rainforest Project, Fiji | Nakau Programme

Tahiry Honko, | Blue Ventures

ACORN / Solidaridad

Plan Vivo Foundation | Vanga Blue Forest, Kenya

Mikoko Pamoja, Kenya | ACES

Scolet'e, Mexico | AMBIO

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